



BAR ASSOCIATION

PROUDLY PRESENTS

16TH ANNUAL MCLE SPECTACULAR!

Friday, November 19, 2010

Walnut Creek Marriott | 2355 North Main Street

EARN UP TO 7 MCLE CREDITS!

Register by **November 5, 2010**
to take advantage of special pricing!

☞ Breakfast Kickoff Speaker ☞

MARK TUFT

Partner, Cooper, White & Cooper; Vice Chair, State Bar of California, Commission
for the Revision of the Rules of Professional Conduct;
Co-Author, California Practice Guide on Professional Responsibility for Lawyers

☞ Luncheon Speaker ☞

TOM RUNDALL

Professor and Former Executive Associate Dean,
UC Berkeley's School of Public Health

☞ Afternoon Plenary Speaker ☞

co-sponsored by CCCBA's Diversity Section

GUY ROUNSAVILLE

Director of Diversity at Allen Matkins;
Co-founder, California Minority Counsel Program (CMCP)

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CONCURRENT MORNING SEMINARS

9:45am – 11:45am | Registration 8:00am – 9:45am | 2 Hours MCLE Credit

SEMINAR #1

Speakers

Commissioner Don E. Green Ret.

Carolyn L. Rosenblatt R.N.
Attorney & Mediator

Dr. Mikol S. Davis
California Licensed Clinical
Psychologist, M/F/C Counselor

Norman C. Lundberg Esq.
Masterson, Calhoun & Lundberg

Mark Ericsson Esq.
Youngman, Ericsson & Low, LLP

Arlene Segal Esq.
(Moderator)

PLANNING FOR THE INEVITABLE –

THE SALE OF YOUR LAW PRACTICE OR POST DEATH LEGAL PROCEEDINGS

co-sponsored by CCCBA & its Conservatorship, Guardianship, Probate & Trust, Elder Law & Taxation Sections | **0.5 hour Ethics & 1.5 hours General MCLE Credit**

This is a program designed for all practitioners, not just estate planners. The program will include speakers focusing on the psychological aspects of planning for retirement, the transition from the practice of law and the sale of your law practice, including the ethical issues involved in such a sale; the consequences of failing to plan for a transition or sale upon death or incapacity; a review of issues relating to the sale of a practice; and advice regarding estate planning for attorneys including issues involving an ongoing legal practice.

SEMINAR #2

Speakers

Andrew Lloyd
Managing Director,
Litigation Media Group

Mark Johnson Esq.
Director of Forensic Arts & Animation,
Litigation Media Group

Wendy Graves
Managing Reporter,
Certified Reporting Services

Brad Lipetz
Videographer,
Benchmark Video Deposition Services

LITIGATING IN THE 21ST CENTURY:

UTILIZING TECHNOLOGY AND ELECTRONIC DEMONSTRATIVES TO MAXIMIZE IMPACT IN TRIAL, HEARING, SETTLEMENT CONFERENCE AND ADR.

co-sponsored by CCCBA & its Litigation Section | **2 hours General MCLE Credit**

Presenters will demonstrate how to use cutting-edge technology in all aspects of the litigation process from discovery to decision. You will be shown live and interactive demonstrations on how to create more impact by helping you tell a better story to a trier of fact in order to gain the competitive advantage and ultimately win your case. Blending litigation art and science, the presenters will provide brief overviews of trial presentation software and technique, forensic art demonstratives, as well as present a relatively new technology for capturing video depositions in a more cost effective manner. The panelists will present brief overviews of their perspectives on the technologies followed by specific questions from the attendees. At the conclusion of individual presentations, the panel will entertain more general questions as a group.

SEMINAR #3

Speaker

Hon. Alice Vilardi & Friends

GENDER, GENERATIONS, AND THE PRACTICE OF LAW

co-sponsored by CCCBA & its Women's Section | **2 hours Elimination of Bias MCLE Credit**

Judge Vilardi discusses gender bias in what has been a male-dominated field, pathways to success in the profession, the issues facing women lawyers, and the challenges and obstacles gender continues to present in the practice of law. Judge Vilardi will lead a panel and interactive discussion on setting professional goals and reaching them, whether the goal is a partnership, successful solo practice, professorship, or judgeship.

SEMINAR #4

Speakers

Hon. Richard S. Flier Ret.

Claudia L. Bernard
Chief Circuit Mediator
Ninth Circuit Court of Appeals

Roger J. Brothers Esq.
McNamara, Ney, Beatty, Slattery,
Borges & Brothers, LLP

David M. Miller Esq.
(Moderator)

A DAY IN THE LIFE OF A MEDIATOR:

VIGNETTES OF WHAT CAN AND DOES HAPPEN IN MEDIATION

co-sponsored by CCCBA & its ADR Section | **0.5 hour Ethics & 1.5 hours General MCLE Credit**

Our speakers bring many experiences into educational focus for the benefit of the audience. Whether you are a mediator or an advocate, come listen and join in a dialogue about common issues and problems which arise in mediations every day, including situations involving parties with "no money," self-represented litigants and unreasoned decision making, to name a few.

SEMINAR #5

Speakers

Justice Stuart R. Pollak

First District Court of Appeal,
Division 3

Gary A. Watt Esq.

Chair, CCCBA Appellate Section,
Partner, Archer Norris LLC

Don Willenburg Esq.

Partner, Gordon & Rees LLP

CCP 998 OFFERS TO COMPROMISE – THE PITFALLS AND HOW TO AVOID THEM!

sponsored by CCCBA & its Appellate Section | **2 hours General MCLE Credit**

Panel discussion featuring the do's and don'ts of making valid 998 offers, proper acceptance, revocation & rejection, the myriad scenarios that come into play when evaluating 998 offers and the cautionary tales contained in the case law.

SEMINAR #6

Speakers

Dana L. Santos J.D., CFLS

David M. Lederman J.D., CFLS

Carol Langford J.D.

David S. Pearson J.D.

HOW TECHNOLOGY CAN GET YOU SUED

co-sponsored by CCCBA and its Family Law Section | **2 hours Ethics MCLE Credit**

Overview of different technologies servicing the legal profession and how those services can compromise confidentiality.

CONCURRENT AFTERNOON SEMINARS

1:45pm – 3:45pm | Registration 8:00am – 1:45pm | 2 Hours MCLE Credit

SEMINAR #7

Speakers

David Pingitore Ph.D., Q.M.E.

Patrick O'Reilly Ph.D.

FROM THE CRADLE TO THE GRAVE AND BEYOND

co-sponsored by CCCBA & its Criminal Section

1 hour Substance Abuse & 1 hour General MCLE Credit

The program will delve into how the subject of UNDUE INFLUENCE affects the credibility of the legal system from the time of childhood to adolescence to adult to elderly. The program will address issues of false testimony, false accusations, psychological aspects of gang and cult membership and influence on the elderly. The program will provide practical information to attorneys in various disciplines including: Family Law; Dependency Law; Criminal Law; Probate Law; Civil Litigation

SEMINAR #8

Speakers

Martin Dean

Essential Publishers, Inc.

MAKE LEMONADE! NEW MONEYMAKING OPPORTUNITIES FOR YOUR LAW PRACTICE. (NO SALESMAN WILL CALL)

sponsored by CCCBA | **0.5 hour Ethics & 1.5 hours General MCLE Credit**

Electronic discovery has come to California. Learning how to use it, demand it and produce it will yield more revenue for your office, and, at the same time, make you far better prepared to try and settle cases. Then we'll preview the best in new hardware and extra cool software that you can use to increase office effectiveness in these tough times.

SEMINAR #9

Speakers

Hon. Joni Hiramoto

Karen Olsen

THE ABC'S OF DOMESTIC VIOLENCE RESTRAINING ORDERS - WHAT YOU NEED TO KNOW OR MAY HAVE FORGOTTEN

co-sponsored by CCCBA & its Family Law Section | **2 hours General MCLE Credit**

Judge Hiramoto will take the view from the bench on the Domestic Violence hearings. Karen Olsen, from Family Law Legal Technicians, will discuss the required forms and required information.

SEMINAR #10

Speakers

Delia Isvoranu Esq.
Filice, Brown, Eassa & McLeod, LLP

Eric Angstadt Esq.
Partner, Miller & Angstadt

Carol Langford Esq.

ETHICAL ISSUES FOR LABOR AND EMPLOYMENT LAWYERS

co-sponsored by CCCBA & its Employment Law Section | **2 hours Ethics MCLE Credit**

Our panel of employment and ethics specialists will address ethical issues in employment matters. Topics to be discussed include: Conflicts of interest; former HR managers and in-house employment attorneys as plaintiffs; former outside or in-house counsel for employer bringing claims on behalf of plaintiffs against the former employer; the attorney/client privilege and interviews with employees in and outside of management; ex parte communications with organizational employees, and identifying the corporate/organizational client.

SEMINAR #11

Speakers

Hon. Joyce Cram

Linda DeBene
JAMS

Michael J. Ney Esq.
McNamara, Ney, Beatty, Slattery,
Borges & Brothers LLP

William B. Smith Esq.
Abramson Smith Waldsmith LLP

PUTTING CIVILITY BACK INTO *%\$#& CIVIL LITIGATION (& CRIMINAL TOO)

co-sponsored by CCCBA, its Litigation & Barristers Section
1.5 hours Ethics & 0.5 hour General MCLE Credit

Tired of dealing with Rambo? Not sure where to draw the line? This panel will show videos of real attorneys at their worst, explain the rules governing civility and the consequences for attorneys who violate those rules. But it's a two way street. Civility starts and ends with you and you have the power to change the tone of the case. This panel includes a sitting Superior Court Judge, an ADR specialist and two leading practicing attorneys who will give advice on staying within the bounds of civility, controlling the uncontrollable and making the record necessary to enlist the Court's intervention.

WARNING: PRESENTATION RATED R, NO ONE UNDER 17 WILL BE ADMITTED WITHOUT PARENT

SEMINAR #12

Speakers

Stuart J. West Esq.
Managing Attorney, West & Associates,
APC

Charlotte Rodeen-Dickert Esq.
Senior Associate, West & Associates, APC

THE DO'S & DONT'S OF C&Ds - HOW NOT TO GET YOUR CLIENT SUED

co-sponsored by CCCBA & its Intellectual Property Section | **2 hours General MCLE Credit**

- Overview of infringement in various IP areas
- The mechanics of avoiding DJ Actions
- Timing of C&D Letters
- Real World Examples
- Q&A

SEMINAR #13

Speakers

David S. Pearson Esq.

William A. Hickey Esq.

Ann M. Dalsin Esq.

RUNNING A LAW FIRM: TIPS AND TRICKS FOR SOLOS AND SMALL FIRMS

co-sponsored by CCCBA & its Solo Section | **1 hour Ethics & 1 hour General MCLE Credit**

This program will focus on running an efficient solo/small law firm. Topics will include start-up issues, marketing/client development, billing, and effective communication with the courts.

OTHER IMPORTANT INFORMATION

PARKING

Arrive early and enjoy free parking - A limited number of free parking spaces will be made available on a first-come/first-served basis in the Walnut Creek Marriott garage. In addition, the Walnut Creek Marriott is extending a special all-day valet parking rate of \$8. Nearby self-parking is available for \$6 for up to four hours, and \$8 all day.

REGISTRATION

Register by November 5 and save \$15 on the full-day package / \$10 per seminar. Payment: The CCCBA welcomes Visa, MasterCard, American Express, Discover - or - check. Cancellations must be received by November 12 or registrants will be charged full price.

MARK TUFT'S BOOK SIGNING

We have arranged with our sponsor, West, to have copies of Mark Tuft's *California Practice Guide on Professional Responsibility for Lawyers* available for purchase and signing immediately following the breakfast program.

REGISTRATION

ONLINE

Visit the event calendar on our website, www.cccbba.org, and download the interactive pdf registration form. You can email the completed form to mvasta@cccba.org

FAX

Complete the form below (one for each attendee) and fax to **925.686.9867**

MAIL

Complete the form below (one for each attendee) and mail to **CCCBA | 704 Main Street | Martinez, CA 94553**

TO ENJOY SPECIAL PRICING, REGISTER BEFORE NOVEMBER 5

	FEE	AFTER 11/5	TOTAL \$	MCLE CREDITS
FULL-DAY PACKAGE				
includes breakfast, lunch, choice of one morning & one afternoon seminar, plus afternoon plenary session	\$175 CCCBA & ACBA Members	\$190		
Your morning seminar choice: # _____	\$100 CCCBA Student Members	\$115		
Your afternoon seminar choice: # _____	\$275 Non-Members	\$290		
Your Lunch Choice: <input type="checkbox"/> NY Strip Steak <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian				
INDIVIDUAL SEMINARS & RATES				
	FEE	AFTER 11/5		
MORNING SEMINARS - CHOOSE ONE				
#1 Planning for the Inevitable				2
#2 Litigating in the 21st Century				2
#3 Gender Discrimination in the Law				2
#4 A Day in the Life of a Mediator				2
#5 CCP 998 Offers to Compromise				2
#6 How Technology Can Get You Sued	Each Seminar:	Each Seminar:		2
	\$60 for CCCBA & ACBA Members	\$70		
	\$20 for CCCBA Student Members	\$30		
	\$80 for Non-Members	\$90		
AFTERNOON SEMINARS - CHOOSE ONE				
#7 From the Cradle to the Grave				2
#8 Make Lemonade!				2
#9 The ABC's of Domestic Violence Restraining Orders				2
#10 Ethical Issues - Labor & Employment				2
#11 Putting Civility Back Into Civil Litigation				2
#12 The Do's & Dont's of C&Ds				2
#13 Running a Law Firm				2
Breakfast Buffet Kickoff Only	\$40 members \$50 non-members	\$50 \$60		1
Luncheon Only <input type="checkbox"/> NY Strip Steak <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian	\$50 members \$75 non-members	\$60 \$85		1
Afternoon Plenary Session Only	\$35 members \$40 non-members	\$45 \$50		1

PLEASE PRINT: (EACH ATTENDEE MUST SUBMIT A REGISTRATION FORM)

TOTAL

Name & Firm/Organization: _____

Address: _____

Phone #: _____ State Bar #: _____

Please let us know if you have special needs: _____

Please charge to my VISA MC AmEx Discover # _____ Exp. Date: _____

Signature: _____ Check Enclosed

Cancellations **must** be received by **November 12** or registrants will be subject to full charge. Substitutions permitted at any time.

For further information, contact Michele Vasta at 925.370.2548 | mvasta@cccba.org | fax 925.686.9867

The Contra Costa County Bar Association is a State Bar of California MCLE approved provider. (Provider #393)

MCLE SPECTACULAR

☞ BREAKFAST KICKOFF ☜

MARK TUFT

Partner, Cooper, White & Cooper; Vice Chair, State Bar of California, Commission for the Revision of the Rules of Professional Conduct;
Co-Author, California Practice Guide on Professional Responsibility for Lawyers

Forces of Change in the Practice of Law: Who Will Be Ready and Who Will Be Responsible?

Recent economic and regulatory developments foretell significant changes in the practice of law. Market conditions, technology, lawyer mobility and regulatory changes here and abroad pose new challenges and ethical responsibilities for California lawyers and law firms. This program will survey significant developments in the law of lawyers, including the comprehensive new set of rules the State Bar is recommending for adoption by the Supreme Court, regulatory changes proposed by ABA Ethics 2020, proposed new federal regulation of lawyers and recent court decisions on non-consensual screening, fees and professional liability.

Book signing to follow presentation

☞ LUNCHEON ☜

TOM RUNDALL

Professor and Former Executive Associate Dean,
UC Berkeley's School of Public Health

The Challenge of Building a Better Health Care System: How does the Affordable Care Act propose to increase access, improve quality and lower the cost of medical care?

After a contentious political struggle, Congress passed and President Obama signed into law the Patient Protection and Affordable Care Act (P.L. 111-148), an ambitious set of reforms designed to increase access to health insurance, slow the growth of health care costs, and improve the quality of care. But, there is a great deal of confusion and misunderstanding about what is included in the Act and when various reforms will take effect. This presentation will provide an overview of the major reforms and lay out the timeline for the implementation of these reforms.

☞ AFTERNOON PLENARY ☜

co-sponsored by CCCBA's Diversity Section

GUY ROUNSAVILLE

Director of Diversity at Allen Matkins;
Co-founder, California Minority Counsel Program (CMCP)

Diversity: Inside/Outside

As General Counsel at Wells Fargo, Guy Rounsaville became a leader in workplace diversity on the "inside," including co-founding the California Minority Counsel Program (CMCP). As head of Allen Matkins corporate department from 1999 – 2001, and now its Director of Diversity, he became such a leader on the "outside." Join us as Guy Rounsaville discusses the strong correlation between solid business practices and good diversity practices and how together they positively impact a business' bottom line.

SCHEDULE

BREAKFAST KICKOFF

8:00-8:30am | Registration

8:30-9:30am | Program

1 hour Legal Ethics MCLE credit,
plus book signing

CONCURRENT MORNING SEMINARS

8:00-9:45am | Registration

9:45-11:45am | Program

2 hours MCLE credit | 6 Seminars from which to choose

LUNCHEON

8:00-11:45am | Registration

12:00-1:30pm | Program

1 hour General MCLE credit

CONCURRENT AFTERNOON SEMINARS

8:00-1:45pm | Registration

1:45-3:45pm | Program

2 hours MCLE credit | 6 Seminars from which to choose

AFTERNOON PLENARY SESSION

8:00-3:45pm | Registration

4:00-5:00pm | Program

1 hour Elimination of Bias in the
Legal Profession MCLE credit